

LEADERSHIP COMMITTEE

Michael Barton	John Krol	Trish Pisauro
Joseph Besecker	Karen Markle	Dorothy Pollon
Suzanne Campbell	Joseph Martz	Hon. M. Joseph Rocks
Chris Dunton	Jerome Mauro	Thomas Saporito
John Egan, Jr.	Terry McNelis	Mark Taglianetti
Brandon Fisher	Michael Mitchell	David Volpe
John Frisch	Tom Morgan	Jill Weitz
Liz Greco-Rocks	Robert Nix III	Reginald Wilkes
Philip Hughes	Ray Pennacchia	Derrick Yacovelli
Kevin Kelly	Leah Pason	

LEAD SPONSORS

Aetna, Inc.	Malady & Wooten, LLP
American Heritage Federal Credit Union	Joseph and Kathy Martz
Michael and Elizabeth Barton	Terry and Donna McNelis
Joseph and Martha Besecker	Michael and Karen Mitchell, and The Graham Company
Blackburn's and HAR-KEL, Inc. Medical Specialties	Robert and Vicki Nix
Suzanne Campbell	NovaCare Rehabilitation
Echo Financial Products, LLC	Pacifico Marple Ford Lincoln
J Egan and Associates	Leah Pason
Emerald Advisers, Inc.	Philadelphia Insurance Companies
Jena and Brandon Fisher	Philadelphia Suburban Development Corporation
William and Frances Graham	Trish and Eric Pisauro
Grant Thornton	The Pollon Family
Higher Information Group	Hon. M. Joseph Rocks and Liz Greco-Rocks
Philip and Rita Hughes	The Selzer Company
Jason Roberts, LLC	David and Karen Volpe
Legacy Advisors, LLC	W.B. Mason Co., Inc.
Life Tree Pharmacy	Derrick Yacovelli
Lintons Food Service Management	
M & T Bank	

as of 9/21/2017

Through your generosity, you are

Leading the Way...

ABOUT THE NHS HUMAN SERVICES FOUNDATION

The NHS Human Services Foundation is the charitable arm of NHS. Through its fundraising activities, the Foundation ensures that all individuals are equal members of society and that they have the tools necessary to maximize their potential. The Foundation makes annual distributions to individuals, programs, and staff development where there is greatest need.

ABOUT NHS

With a rich tradition spanning almost 50 years, NHS is at the forefront of providing care and services to people with special needs. Today, NHS through its subsidiaries is a leading provider of community-based, non-profit education and human services. More than 10,000 employees provide care and support to almost 50,000 adults, children and families in close to 700 locations throughout Pennsylvania, New Jersey, Virginia, New York, Maryland, Delaware, Louisiana, and Michigan. NHS has developed a unique continuum of care providing services in the areas of mental health, addictive diseases, education, foster care and permanency, autism, intellectual and developmental disabilities, and many more specialized programs.

UNDER THE STARS

Please join us in honoring
Martha and Joseph Besecker

as the 2017

Leading the Way

Award Recipients

Saturday, November 18, 2017



NHS Human Services Foundation
is proud to present its 2017 Award Recipients

Leading the Way Award

– **Martha and Joseph Besecker** –

Demonstrate a lifelong commitment to giving back to the community and helping their neighbors in need. As founder, chairman and CEO of Emerald Asset Management, Inc., Joe has always ensured that Emerald supports high-performing charitable organizations addressing high-priority community needs. Emerald was named the 2005 Central Pennsylvania “Corporate Citizen of the Year.” Joe and Martha also demonstrate their commitment to volunteering, serving in a variety of charitable leadership positions. Their leadership reached a new level in 2010 with the establishment of the Emerald Foundation – a 501(c)(3) focusing on youth, education and healthcare research. The Emerald Foundation Community Center opened in Lancaster in 2016, hosting educational and recreational activities for the entire community and providing a cost-saving venue for non-profit organizations in need. Martha and Joe (an NHS Foundation Board Member) proudly foster the NHS mission of enriching lives through their nationwide network of business and community leaders.

Fran Egan Courage Award

– **Benjamin Pollon** –

Is a talented, loving and caring young man to all who know him, and has meaningfully touched the lives of many. He displays courage every day of his life, and over the course of his 24 years, has survived a number of physical and intellectual challenges which have helped to build his strong character and lovable personality. Ben has accomplished many milestones including becoming a Bar Mitzvah, graduating from Quaker Valley School District, and Varsity lettering in bowling. Ben works for the Friendship Circle as an office worker, and is an avid Pittsburgh sports fan who loves to loyally root on his home teams. He is an inspiration to those who have known him through his life’s journey. Ben and his mother, Dorothy, a child advocate, and NHS Foundation Board Member, have attended numerous NHS Foundation and NHS/AVS events in support of the organization’s mission.

The Board of Directors of the NHS Human Services
Foundation cordially invite you to attend the

14th Annual *Leading the Way* AWARDS GALA

SATURDAY, NOVEMBER 18, 2017

Sheraton Valley Forge Hotel
480 North Gulph Road
King of Prussia, PA 19406

6:00 p.m. Cocktails
7:15 p.m. Dinner & Dancing

featuring *The Fabulous Greaseband*®

Pat Ciarrocchi, Master of Ceremonies

Complimentary Valet Parking Provided
Black Tie Attire

Proceeds benefit NHS programs

SPONSORSHIP OPPORTUNITIES

SUPERNOVA SPONSOR - \$50,000

- Includes all items in sponsorship package listed below
- Two (2) tables of ten (10)
- Title Sponsor
- Priority seating
- Included in our media advisory/press release, and highlighted on our website and in our company newsletter
- Company banner and/or logo displayed prominently at event
- Table marker with name on dinner tables
- Listing on Lead Sponsor banner

ANDROMEDA SPONSOR - \$25,000

- Includes all items in sponsorship package listed below
- Two (2) tables of ten (10)
- Priority seating
- Company banner and/or logo displayed prominently at event
- Table marker with name on dinner tables
- Listing on Lead Sponsor banner

MILKY WAY SPONSOR - \$15,000

- Includes all items in sponsorship package listed below
- Two (2) tables of eight (8)
- Technology Sponsor
- Table marker with name on dinner tables
- Listing on Lead Sponsor banner

NORTH STAR SPONSOR - \$10,000

- Includes all items in sponsorship package listed below
- One (1) table of ten (10)
- Sponsorship recognition at beverage stations
- Table marker with name on dinner tables
- Listing on Lead Sponsor banner

COMET SPONSOR - \$7,500

- Includes all items in sponsorship package listed below
- One (1) table of ten (10)
- Sponsorship recognition at registration
- Listing on Lead Sponsor banner

ORION SPONSOR - \$5,000

- Includes all items in sponsorship package listed below
- One (1) table of eight (8)
- Sponsorship recognition at the hors d'oeuvre table
- Listing on Lead Sponsor banner

COSMOS SPONSOR - \$3,000

- Includes all items in sponsorship package listed below
- Reserved seating for four (4)
- Sponsorship recognition at the coat room

STAR GAZER - INDIVIDUAL TICKET - \$400

- (Does not include the sponsorship package)
- Reserved seating for one (1)

TRIBUTE TO AWARD RECIPIENTS

- \$1,000 – Full size scrolling tribute, ad or logo
- \$600 – Half size scrolling tribute, ad or logo

- Sorry I am not able to attend, but would like to make a gift in honor of the award recipients and the accomplishments of NHS.

• Sponsorship Package - all sponsorships include:

- Full screen ad or tribute in digital program book
- Listing on Sponsor banner
- Social Media mentions on Facebook and Twitter

Ads must be received by 11.12.2017 to be included in the digital program book
Please e-mail all color, web-ready, JPEG ads (recommended 1920 x 1080 pixels, at 72 ppi)
to Plnfortuna@nhsonline.org